

Baiju Solanki BSc(Hons), MSc., MBPsS stands as a testament to the convergence of psychology and entrepreneurship. As the CEO & Founder of EnSpirit Global, he's made a name for himself in the realms of leadership and entrepreneurship

An award-winning businessman and former Businessman of the Year, Baiju is also a TEDx speaker, reflecting a career that surpasses the boundaries of traditional enterprise.

His training as a psychologist, combined with roles as a lecturer, speaker, and author, allows him to push leaders to unlock their inherent potential, cultivating high-performance teams in the process.

Baiju's diverse experiences, from academia to the corporate sector, have shaped him into a high-performance coach known for his forthright approach. He dives deep, addressing the root challenges and ensuring transformative outcomes for his clientele.

His mastering of applying psychological concepts to today's leader and entrepreneurs, is a game-changer in today's world. This enables you to boost team unity, supercharge collaboration, and drive peak performance. Baiju will help you discover strategies that not only uplift individual potential but also unite teams.

Baiju's influence extends to the literary world, with best-selling titles like "Change Your Game" and "Play Your Game" under his belt.

As a co-author of leadership-focused books and the host of The EnSpirit Podcast, he's a prominent figure on social media, disseminating invaluable insights and wisdom.

But beyond his professional accolades, Baiju's commitment to fostering inclusivity stands out. He champions the belief that no individual should feel marginalised and takes active leadership roles, especially within cricket and his community, to champion inclusivity and combat discrimination.