

Baiju Solanki BSc(Hons), MSc., MBPsS stands as a testament to the convergence of psychology and entrepreneurship. As the CEO & Founder of EnSpirit Global, he's made a name for himself in the realms of leadership and entrepreneurship. An award-winning businessman and former Businessman of the Year, Baiju is also a TEDx speaker, reflecting a career that surpasses the boundaries of traditional enterprise. His training as a psychologist, combined with roles as a lecturer, speaker, and author, allows him to push leaders to unlock their inherent potential, cultivating high-performance teams in the process. Baiju's diverse experiences, from academia to the corporate sector, have shaped him into a high performance coach known for his forthright approach. He dives deep, addressing the root challenges and ensuring transformative outcomes for his clientele.