

Baiju Solanki, BSc(Hons), MSc, MBPsS, is a psychologist, entrepreneur, and leadership expert who helps individuals and organisations thrive in an AI-driven world.

As founder of EnSpirit Global Ltd and EnSpirit AI Technologies Ltd, he combines psychological insight with practical innovation to develop human-first leadership solutions.

Through EnSpirit Global, Baiju delivers transformative coaching and training programmes that build resilience, accountability, and purpose-driven performance.

His approach centres on self-leadership empowering people to take ownership of how they think, act, and grow.

At EnSpirit AI Technologies, he's creating human-centred tools that support leadership development and wellbeing in today's rapidly evolving workplace.

Author of *Change Your Game, Play Your Game*, and *Humanity's Edge: How Self-Leadership and Accountability Build High-Performing Teams in the Age of AI*, Baiju offers practical frameworks for sustainable performance and authentic leadership.

His journey through burnout and reinvention shapes his core message: transformation is possible for anyone willing to do the inner work.

A passionate advocate for inclusion and community, Baiju believes leadership is about service—lifting others as you rise.

His work continues to inspire leaders worldwide to step up, own their journey, and create meaningful impact.