

**Baiju Solanki, BSc(Hons), MSc, MBPsS**, is a psychologist, entrepreneur, and leadership expert who helps individuals and organisations build human-first cultures in an AI-driven world.

As founder of EnSpirit Global and EnSpirit AI Technologies, he delivers transformative coaching, training, and innovative tools that develop self-leadership, accountability, and authentic impact.

Author of *Human First: Why Self-Leadership Wins in a Tech-Heavy, AI-Driven World* and other influential books, Baiju combines psychological expertise with practical frameworks to help leaders master their inner game and create sustainable performance.

His work empowers thousands worldwide to take ownership of their journey and lead with purpose